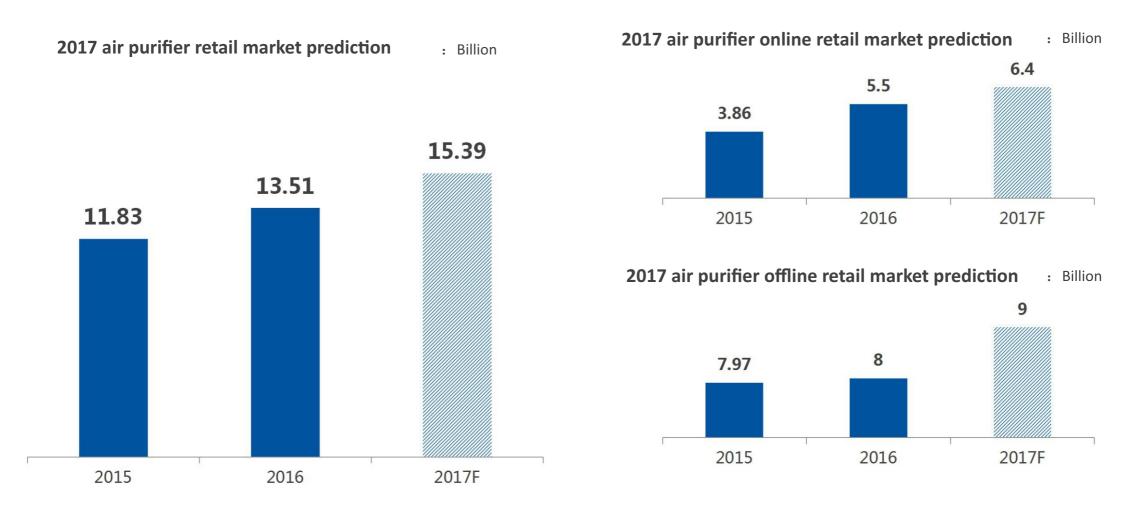


1.1 Market scale





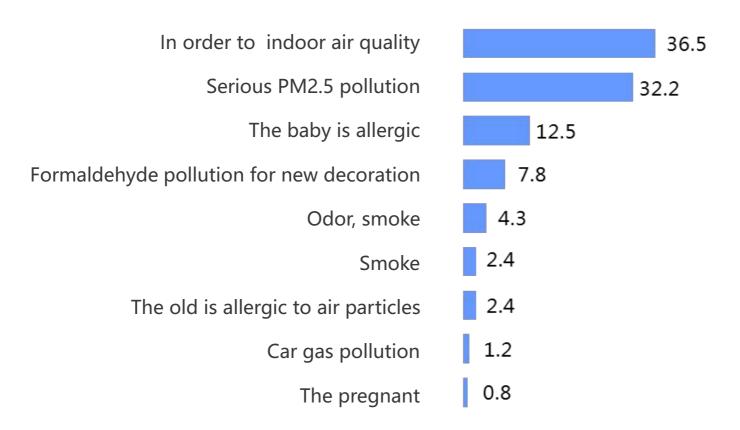
Air pollution is difficult to be solved for a moment. The demand for air purifier will continue to increase. It is expected that the scale of 2017 will be increased by 14%, to 15.4 billion Yuan, of which, the online sales is 6.4 billion yuan, accounting for 40% of the overall scale, and offline sales 9 billion yuan accounting for 60%.

数据来源:奥维云网(AVC)全渠道推总数据

1.2 Market Demand



Why buy a air purifier



2.1 Product Show





2.2 Product Show



The divergence and aggregation of vision

The top air outlet is erasing the form of sunlight dispersion to increase the visual divergence effect. Simple operation interface, clear at a glance The overall texture of the top surface of the surrounding electroplated bright line





2.3 Product Show







2.4 Characteristics





High efficiency

Catch particles and purifying

CADR500m³/h

Purifying 20m2 only 9 minutes

Applicable area31-54m²

size 400*230*662

Purifying

HEPA filter with efficiency of trapping 99.99% particles > 0.3 μ m

Honeycomb activated carbon

Pre-filter

UVGI wavelength of 253.7nm negative ion

Low noise

Multi plane stereoscopic air intake design

DC motor

Reducing wind resistance

Good air duct design

Smart monitoring

PM2.5 monitoring

Front screen

Mobile App controller

Filter replacement timer with alarm

Good design

Multi-form control

Elegant appearance

Humidifier

Timer

Safety

Childlock

non harm

Mocro switch

Anti falling off

2.5 Product Details





High efficient purification

CADR488m3/h CCM: P4

Formaldehyde CADR90m³/h (can be customized 230m³/h)

Purify 20m²room once in 9 minutes Applicable area31-54m²

10 million ions/cm³ high concentration negative ion

Product size 400*230*662

2.6 Product Details



Pre-filter: Dust collecting alloy composite filter

- 1. The pre alloy dust collecting filter screen can remove large particles of dust, wool, pollen, floating matter and other pollutants.
- 2. Multilayer corrugated aluminum mesh, low resistance, high dust holding capacity, long life
- 3 Light weight, small structure, easy to install
- 4.It can be cleaned by repeated use of compressed air or cleaning liquid.
- 5 It is easy to dissipate heat and extend the life of fan motor.



2.7 Product Details



cold catalyst Filter

1. the catalytic decomposition of cold catalyst does not need ultraviolet, high temperature and high pressure. In the normal living environment, it can play a catalytic effect to control pollution.2. can decompose a variety of harmful gases: cold catalyst can catalyze the reaction of various harmful gases, such as formaldehyde, ammonia, benzene, TVOC, hydrogen sulfide, and the oxygen in the air, to produce water and carbon dioxide.3. long term play the role: in the process of catalytic reaction, once used in the case of no external force damage, the effective period of up to five years, basically with the release period of formaldehyde, the long-term effect of formaldehyde treatment is good.





Honeycomb activated carbon

1. we adopt the environment friendly PP shell honeycomb, use the porous structure honeycomb network, fill the columnar granular activated carbon in the through hole, the carbon content is high. Compared with the traditional activated carbon filter, it has better gas dynamic performance, high adsorption efficiency and small wind resistance coefficient. 2. active carbon attached to high efficiency catalyst, can greatly improve the ability to remove all kinds of harmful gases, can decompose formaldehyde, toluene, xylene, ammonia and other harmful substances, the removal rate is above 99%, its speed is fast, and the saturated adsorption capacity is large. 3., we used coconut shell activated carbon requirements point value: more than 900 (technical parameters) is equivalent to 18 football field filter area, carbon density: 200g + 20g.

2.8 Product Details



Antibacterial filter

1., we adopt the diameter fiber non-woven fabric imported from the US, which has the characteristics of antibacterial, moisture-proof, mildew proof and not easy to breed bacteria.2. the cell wall, which destroys the bacteria, is the rupture of the cell membrane and the no leakage of the cytoplasm. It terminates the metabolic process of the microbes, so that the microbes can not grow and reproduce, and the mite and bacteria can be effectively removed.



HEPA Filter

1 the use of high temperature melt blown fiber drawing. Combined with the filtration of tiny particles and multi-functional filter networks, HEPA filters can filter out tiny particles with a diameter of more than 20 nanometers, including bacteria, dust, allergen and some viruses. The WHO magazine shows that avian influenza, human influenza virus and Legionella bacteria are all larger than 20 nm. 2 the filtration precision is 99.9%, the filter aperture is 0.01um, and the HEPA filter is a new type of high discharge air purifying material. It can reach the purpose of dust removal (99.97%) and sterilizing (99.99%) without any energy at normal temperature. The adsorption rate of 0.1 microns or above (smoke, partition, dust, etc.) can reach 99.97%, and it has the ability to kill and kill the Bacillus subtilis. It also has a strong inhibitory effect on the general bacteria.

2.9 Product Details





Negative ions make the indoor dust, smoke, virus and bacteria together with positive charge, and lose the free floating ability in the air to quickly decrease the air and eliminate the static electricity. At the same time, it can increase the oxygen supply of the brain, promote the circulation of blood and metabolism, and improve the immunity of the human body. 10 million ions/cm³ high concentration purification.

The light wave length of the UV ultraviolet lamp 365nm destroys the cell tissue and cleavages the molecular key of the odour gas bacterial virus, so that the contaminant molecules in the free state are combined with the ozone oxidation into harmless small molecules. The natural bacteria killing rate of more than 92%



2.10 Product Details







Two side air intake design, scientific design, increase purification efficiency and reduce noise.

The plastic brushless DC motor has the advantages of low noise, small vibration and high insulation performance, and operates quieter, more stable and safer

Night sleep mode automatically lowers fan speed, reduces noise level, comforts, mute, and sleeps healthfully.



2.11 Product Details



Accurate display intelligent monitoring



The high sensitivity infrared sensor can quickly detect the harmful substances in the air and monitor the environment with different concentration







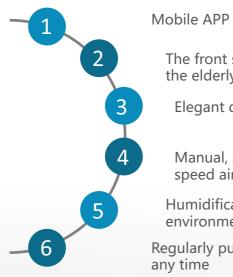
According to the real-time air pollution concentration, the air volume and the running time, we calculate the life of filter net, and remind it scientifically

2.12 Product Details





Good design



Mobile APP (customize), touch operation and remote control.

The front shows that the interface information is clear at a glance, even if the elderly can distinguish clearly.

Elegant design

Manual, automatic, extreme speed, night four purification modes, four speed air purification

Humidification technology, humidification reminder function, create a comfortable environment, make water more healthy

Regularly purify, refreshing and healthy environment at



2.13 Product details



Protection design and Safety

Child lock. When open, other button can be locked.

No ozone harm, no radiation pollution

Handle design, prevent hand slipping

The whole machine adopts environmentally-friendly materials, and it will not cause two pollution without poison

Micro switch, Anti falling off

When falling off, power off automatically

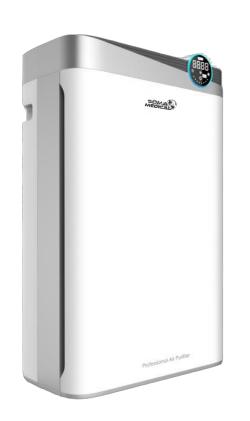
Over voltage over current protection, overheating protection of motor





Fresh Breath

Air purifier Make better life



Product name	Air purifier	Model	K08E
CADR	500m³/h	Warranty	2 years
Accumulated Purify level	P4	Negative ion	>10 million ions/cm³
PM2.5 removal rate (20 minutes)	95.3%	Rated voltage	AC 230V/50Hz
Gas pollutantCADR (Formaldehyde removing)	90m³/h (230m³/h)	Rated power	85W
Formaldehyde removing rate(60 minutes)	92%	Standby power	≤2W
Noise(the highest level)	<68.8 dB(A)	Cord length	2 meter with Type G plug
Applicable area	31~54m²	Product size	400×230×662mm

